



**SUSTAINABLE
IMPACT HUB**
LEAVE NO ONE BEHIND: PARTNERING FOR IMPACT



Wednesday, January 23rd, 2019

17:15-18:00

Please arrive at least 5 minutes in advance



Sustainable Impact Hub

72 Promenade, Davos Platz

Directions:

<https://goo.gl/maps/vGzwWWSmBxt>

Dear Speakers,

Thank you for confirmation of your participation in the following **360 discussion** at the Sustainable Impact Hub (SIH) in Davos.

360 Discussion: Accelerating SDG Finance through Collaboration

Context

It is well known that one of the largest challenges to implementation of the SDGs is adequate financing - the UN estimates some \$5-7 trillion will need to be mobilized each year to achieve the goals, and this cannot be met by aid alone. Private finance has the potential to fill the funding gap but this will require enhanced understanding and collaboration between development and finance institutions.

Guiding Questions

- How can we "translate" between the development and finance communities so that they can collaboratively build vehicles that drive both impact and profit?
- What new finance approaches and vehicles (blended finance, outcome funding, etc.) can be implemented to create impact, particularly in developing countries?
- How do we measure holistic impact beyond simply monetary performance/profit?

Moderator

Kali Taylor, Advisor at SDG Lab and Project Officer at the International Institute for Sustainable Development

Speakers

- Lise Kingo, CEO & Executive Director, The UN Global Compact
- Simon Smiles, Chief Investment Officer - Ultra High Net Worth Individuals, UBS
- Gabriela Ramos, Chief of Staff and Sherpa to G20, OECD
- Nadina Stodieck, Fund Manager PPP Mandates, Impact Manager, BlueOrchard Finance
- John Fairhurst, Head of Private Sector Engagement, The Global Fund

Detailed Session Format

This session is made up of some of the leading thought experts on collaboration for sustainable finance, we are sure to uncover some fantastic insights in our short time together. We have 45 minutes and 5 speakers so things will move quite quickly. Each speaker will have 5 minutes on

an individual question. When introducing each speaker, I will note only name, title and organization and move directly into the question, I may ask clarification or probing questions based on your responses. After everyone has spoken, I will open to Panel Questions which will be asked in a discussion format, where speakers can indicate that they would like to speak and respond organically. Detailed timing is as follows:

17:15 – 17:20 – Welcome

17:20 – 17:25 – Lise Kingo

Question: The UN Global Compact is an organization that aims to align the strategies and operations of companies all over the globe with human rights and sustainable development priorities. This is no small undertaking given that the corporate and international development communities speak completely different languages and are driven by distinctive incentives. How do you translate between the two communities and promote effective collaboration?

17:25 – 17:30 – Simon Smiles

Question: Every year UBS publishes a white paper here at Davos, this year it is specifically on creating partnerships in finance that can help to achieve the SDGs, can you tell us about some of the “unexpected” partnerships that you think the financial industry will need to build in order to achieve the 2030 Agenda?

17:30 – 17:35 – Gabriela Ramos

Question: Just last week the OECD held its Private Finance for Sustainable Development week in Paris on the theme of the “Impact Imperative”. Can you explain what the Impact Imperative is and why it is so relevant to building partnerships that mobilize private finance for the SDGs?

17:35 – 17:40 – Nadina Stodiek

Question: As an expert on impact - a topic we discuss so frequently but that is still quite abstract to many - can you tell us more about how BlueOrchard views and measures impact? Specifically, how do you balance financial return required by investors with the sustainable development outcomes needed to achieve the SDGs?

17:40 – 17:45 – John Fairhurst

Question: The Global Fund is known for being a very unique and successful example of public and private partnership. Can you share with us an example of a financial mechanism or vehicle that is allowing you to achieve development outcomes while also meeting the needs of investors and donors?

If you would like any modifications to your question please contact the moderator.

17:45 – 17:55 – Panel Questions

- We all know that partnerships don’t “just happen” – they take considerable time, effort, resources and commitment from all those involved – what do think are the incentives for building partnerships in the context of finance and sustainable development?
- What is the most promising new development you have seen in sustainable finance collaboration? What is exciting you in this space right now?

17:55 – 18:00 – Moderator Summary of Discussion and Closing

Contact

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Streaming, Communications and Media

All details about the session can be found at the DavosX App and <https://www.partnering4impact.org/>

The session will be livestreamed, instructions will be sent early next week on how to access this.

The Sustainable Impact Hub will be sharing a variety of custom content from each 360 discussion summaries on twitter, Instagram, facebook and LinkedIn. This content includes photos, videos, quotes/posts, and editorials, depending on the platform. It is encouraged to retweet and share. You can also download content in this [shared folder](#) (uploaded in real time) to share directly from your own communications channels.

Twitter Handles:

Lise Kingo: @Lise_Kingo @globalcompact

Simon Smiles: @UBS

Gabriela Ramos: @gabramosp @OECDglobal

Nadina Stodiek: @BlueOrchardLtd

John Fairhurst: @johnfairhurst4 @GlobalFund

Kali Taylor: @kali_d_taylor @SDGLab @IISD_SDGs

If you have an additional twitter handle please provide it so that you can be referenced during the session.

Hashtags

#sihdavos19

#LeaveNoOneBehind

#wef19

Complete Bios

Lise Kingo, CEO & Executive Director, The UN Global Compact

Lise Kingo is the CEO and Executive Director of the United Nations Global Compact, which is the world's largest corporate sustainability initiative with more than 13,500 signatories from 170 countries that have committed to aligning strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and taking actions that advance societal goals.

Prior to joining the UN Global Compact in 2015, Ms. Kingo was Chief of Staff, Executive Vice President and member of the Executive Management team at Novo Nordisk A/S since 2002. She was in charge of several business areas and pioneered the first Novo Nordisk strategy on sustainability, spearheading the integration of sustainability into the heart of the business, showcasing the mutual benefits for both the company and society.

Ms. Kingo holds a Master of Science degree in Responsibility and Business Practice from the University of Bath, United Kingdom, a Bachelors of Arts in The Science of Religions and Ancient Greek Culture from the Universities of Aarhus and Odense, Denmark as well as a Bachelor of Commerce in Marketing Economics from the Copenhagen Business School. She is also certified by INSEAD's International Directors Program in Corporate Governance.

Simon Smiles, Chief Investment Officer - Ultra High Net Worth Individuals, UBS

Simon Smiles is Chief Investment Officer – UHNW. He formulates investment strategy, themes and trades for UBS's Ultra High Net Worth clients, sustainable and impact investment strategies, and sits on UBS's Global Investment Committee. Prior to moving to Zurich, Smiles

worked for UBS Investment Bank in Hong Kong as Head of Asian Thematic Research. Before this, he ran UBS's media and internet equity research team in Australia, and taught economics and finance at the University of Sydney and UTS.

Simon is a WEF Young Global Leader, IIF Future Leader, and member of the Milken Institute's Young Leaders Circle, has appeared regularly in financial media including CNBC, Bloomberg TV, WSJ, Forbes, and has participated in and moderated panels at a wide variety of international conferences. He received a PhD in economics from the Australian National University and first class honors in both economics and finance from the University of Sydney.

Gabriela Ramos, OECD Chief of Staff and Sherpa to the G20

Gabriela Ramos is the OECD Chief of Staff and Sherpa to the G20. Besides supporting the Strategic Agenda of the Secretary General, she is responsible for the contributions of the Organisation to the global agenda, including the G20 and the G7. She leads the Inclusive Growth Initiative and the New Approaches to Economic Challenges and also oversees the work on Education, Employment and Social Affairs (including gender).

Previously, she served as Head of the [OECD Office in Mexico](#) and Latin America, co-ordinating several reports on Mexico to advance the health and education reform. She developed the OECD's Mexico Forum and edited and launched the "[Getting it Right](#)" flagship publication series.

Prior to joining the OECD, Ms Ramos held several positions in the Mexican Government, including Director of Economic Affairs (and OECD issues) in the Ministry of Foreign Affairs and Technical Secretary at the Office of the Minister for the Budget. She has also held several positions as Professor of International Economy at the Universidad Iberoamericana and at the Instituto Tecnológico Autónomo de México. Ms Ramos holds an MA in Public Policy from Harvard University, and was a Fulbright and Ford MacArthur fellow. She was decorated with the Ordre du Merit by the President of France, François Hollande, in 2013.

Nadina Stodiek, Fund Manager PPP Mandates, Impact Manager, BlueOrchard Finance

Nadina Stodiek, Fund Manager PPP Mandates and Impact Manager, has been working in the impact investing industry for four years in both asset management and private banking. Throughout her various roles in portfolio management, investor relations and fund management, Nadina has gathered significant experience across different asset classes and impact themes with a focus on financial inclusion in emerging markets. Today, as part of the Blended Finance and Impact Management team, she actively contributes to the management and further development of BlueOrchard blended finance mandates. Nadina also leads BlueOrchard's social performance practice and impact management activities and proprietary tools. She holds a Master's degree in Economics and Strategy for Business from Imperial College Business School in London and a Bachelor's degree in Business Administration from the University of Geneva.

John Fairhurst, Head of Private Sector Engagement, The Global Fund

John Fairhurst is the Head of Private Sector Engagement at the Global Fund to Fight AIDS, Tuberculosis and Malaria.

Prior to joining the Global Fund John was an Executive Director at UBS Optimus where he was leading the team developing new products and innovative financing instruments to increase UBS clients' impact funding, and hence improve children's lives around the world. Before to this he was the COO at the Global Alliance for Improved Nutrition (GAIN), a Geneva based organization that focusses on improving nutrition in developing countries primarily through public private partnerships and increasing the positive impact of markets for the poor.

John has worked in both the private and not-for-profit sectors. He worked in the finance and pharmaceuticals sectors supporting mergers, acquisitions and public listings, as well as early stage biotech venture capital. He helped establish and manage the program portfolio of one of the largest private foundations on international development, the Children's Investment Fund (CIFF). He was also a Regional Manager for Oxfam in East and Central Africa overseeing development and humanitarian programs in an area covering the Democratic Republic of Congo to Eritrea, the Country Director in Afghanistan and worked in Northern Sri Lanka. He was also a board member of the Mines Advisory Group (MAG), a major mines clearance organization and Nobel Prize co-laureate.

Moderator

Kali Taylor, Advisor at SDG Lab and Project Officer at the International Institute for Sustainable Development

Kali Taylor works with the International Institute for Sustainable Development (IISD) in Geneva where she leads the Geneva 2030 Ecosystem initiative, which is focused on building new forms of collaboration and partnership to accelerate implementation of the 2030 Agenda and UN Sustainable Development Goals. Kali also acts as an Advisor to the SDG Lab at the UN Geneva, representing the NGO viewpoint and providing expertise on systems change and innovation.

Kali is a co-founder and the founding Executive Director of Student Energy, a global not-for-profit dedicated to empowering the next generation of leaders who will transition the world to a sustainable energy future. Kali ran the organization for 3 years through its formative years and initial growth stage before taking on the Board Chair position, which she currently holds.

In her early career, Kali held numerous positions in the energy industry and independent consulting assignments in areas including business development, project management, CO2 management, triple bottom line performance and innovation improvement. She holds a Bachelor of Commerce degree from the University of Calgary specialized in Energy Management and a Graduate Diploma in Social Innovation from the University of Waterloo.